

We build teams who thrive on trust, cooperation, and extreme ownership to create inspiring cloud-native products with our customers



## Unlock the full potential of your business with the power of machine learning.

SnapSoft delivers unbeatable data, analytics, and machine learning services through AWS - the most scalable, trusted, and secure cloud provider. Our comprehensive solutions enable organizations to modernize their data infrastructure, unify data silos, and revolutionize outdated processes with cutting-edge AI/ML technologies. Don't settle for less - choose SnapSoft for the most cost-effective and transformative data solutions on the market.

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Technology Fast 50  
2022 CE WINNER  
Deloitte.

Winner of the Deloitte 2022  
Fast 50 ranking

## BENEFITS



**As an Advanced Tier AWS partner, SnapSoft provides the most comprehensive and cost-effective services for data, analytics, and machine learning through AWS**

Organizations can modernize their data infrastructure with the most scalable, trusted, and secure cloud provider, unify their data silos with access to data across data lakes and purpose-built data stores, and reimagine old processes with artificial intelligence and machine learning (AI/ML).



**Automate tasks and streamline operations to increase efficiency**

By creating custom machine learning models with solutions like SageMaker, businesses can automate tasks and streamline their operations to increase efficiency. This can include tasks such as data entry, data processing, natural language processing and image recognition and analysis.



## Improve customer experience by providing personalized recommendations and real-time insights

AWS AI/ML solutions like Amazon Personalize can help businesses deliver real-time personalized experiences to their customers by providing recommendations for products, services, or content. You can also create targeted marketing campaigns. This enables businesses to engage with their customers in a more personalized and relevant way, leading to increased conversion rates, improved customer loyalty and retention, and higher ROI on marketing spend.



## Improve healthcare outcomes

AWS AI/ML solutions like Amazon Comprehend Medical can help healthcare organizations improve patient outcomes and reduce costs by analyzing patient records and medical literature to identify potential diagnoses and treatment options.



## Automate customer service

AWS AI/ML solutions like Amazon Connect can help businesses handle a larger volume of customer inquiries through chatbots and voice assistants. This reduces the need for human customer service agents by automating customer service operations, reducing wait times and improving response times.



## Enable predictive maintenance

AWS AI/ML solutions like Amazon Lookout for Equipment enables businesses to take proactive measures, such as scheduling maintenance or repairs, reducing downtime and minimizing the risk of costly equipment failure. Predictive maintenance analyzes sensor data in real-time to identify potential equipment issues before they occur.

**Start your AWS ML journey today! Schedule a call with us to explore how cloud can help your business.**



**Meet with SnapSoft**  
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<https://snapsoft.io>